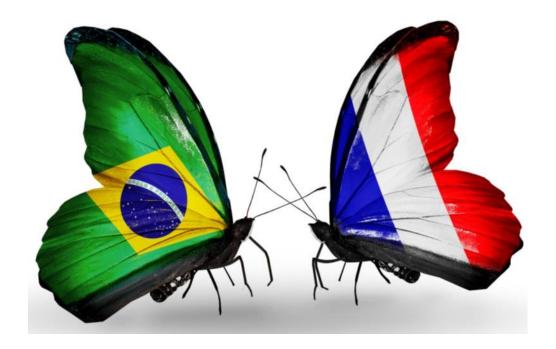
# CLUB IAR DO BRASIL



## **Bioeconomy partnership facilitator**



#### **CONCEPT:**

Club IAR do Brasil federates industry and academy key players from Brazil and France who want to work together to boost companies competitiveness through innovation in the bioeconomy sector.























products









GLOBAL BIOENERGIES

















































### GOAL:

- ✓ build a long-lasting, regular and reliable relationship among members,
- √ facilitate industrial, technological and even commercial partnerships,
- develop collaborative innovation projects
- contribute to the development of a Brazilian-French bioeconomy value chain.





# **HIGHLIGHT OUR MAIN SERVICE:**

### Meet your future partners

Networking with qualified contacts: industrials, technological institutes, start-up e universities, members and non members.

#### Encontro IAR do Brasil / Rencontres IAR do Brasil

Annual matchmaking events in Brazil linked with international conferences and industrial visits





## **Actions & Results:**

#### Actions carried out:

- √ 105 e-mails alerts
- √ 4 Technology focus letter
- √ 55 networking done between qualified contacts
- √ 1 academic workshop at Unicamp
- √ 4 business trip in Brazil
- √ 4 Encontro IAR do Brasil matchmaking events in Brasil (65 + 71 + 96 + x B2B meeting)
- ✓ 4 individual visit organized in France and in Brazil
- ✓ B to B organized in France with Natura (7 b to b meetings)









#### Results

- √ 4 technological partnerships signed
- √ 1 industrial partnership in discussion
- √ 6 NDA signed
- √ 3 French companies set up in Brazil



# IAR: INDUSTRIES & AGRO-RESSOURCES

## Thank you for your attention















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