

CLUB IAR DO BRASIL



Bioeconomy partnership facilitator

CONCEPT :

Club IAR do Brasil federates industry and academy key players from Brazil and France who want to work together to boost companies competitiveness through innovation in the bioeconomy sector.





GOAL:

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- ✓ build a long-lasting, regular and reliable relationship among members,
 - ✓ facilitate industrial, technological and even commercial partnerships,
 - ✓ develop collaborative innovation projects
 - ✓ contribute to the development of a Brazilian-French bioeconomy value chain.

HIGHLIGHT OUR MAIN SERVICE:

Meet your future partners

Networking with qualified contacts : industrials, technological institutes, start-up e universities, members and non members.

Encontro IAR do Brasil / Rencontres IAR do Brasil

Annual matchmaking events in Brazil linked with international conferences and industrial visits



Actions & Results:

Actions carried out :

- ✓ 105 e-mails alerts
- ✓ 4 Technology focus letter
- ✓ 55 networking done between qualified contacts
- ✓ 1 academic workshop at Unicamp
- ✓ 4 business trip in Brazil
- ✓ 4 Encontro IAR do Brasil - matchmaking events in Brasil (65 + 71 + 96 + x B2B meeting)
- ✓ 4 individual visit organized in France and in Brazil
- ✓ B to B organized in France with Natura (7 b to b meetings)



Results

- ✓ 4 technological partnerships signed
- ✓ 1 industrial partnership in discussion
- ✓ 6 NDA signed
- ✓ 3 French companies set up in Brazil

IAR: INDUSTRIES & AGRO-RESSOURCES

Thank you for your attention



Your Gateway to the French Bioeconomy

www.iar-pole.com

