

GRANDE IMPULSO PARA A SUSTENTABILIDADE NO BRASIL

THE BIG PUSH FOR SUSTAINABILITY

Uma experiência no Senado Federal

MADRI - 2019

SENADO
FEDERAL



Brazilian scenario

- Dismantle from various policies developed over the last 2 decades
- Deepening economic and social crisis
- Income inequality at highest level since 1989
- Government economic policy unable to pinpoint solutions to rising unemployment
- Retreat in environmental policy, dismantling inspection and control instruments, lack of transparency and agility regarding recent environmental disasters

Crise Ambiental Environmental Crisis

Amazon: rising deforestation and criminal and ecological arson.



Amazon: rising deforestation and criminal and ecological arson.



Crise Ambiental Environmental Crisis

- Oil spill in Brazilian coast 3 months ago. 11 affected states, impact on tourism and communities living in these territories
- Government policy of predatory land regularization, benefiting land-grabbers and criminalization of non-governmental organizations



Environmental Crisis

It is urgent to raise awareness that it is possible to build a national social, economic and sustainable development agenda for Brazil, respecting the commitments made by the country before the UN and the international community regarding the Climate and the Millennium Goals.

We can face humanity's greatest challenges - social inequality and the climate crisis - with a broader view, without being limited to the binary system that Brazil has been putting forward lately.

Personal experience regarding sustainable economic development

Big Push Bahia

Bahia: Renewable Energy, Energy Efficiency, and employment



- Coordinated set of public and corporate policies
- economic impact - building productive, technological and competitive capacities
- social impact - increased access to electricity
- environmental impact - low carbon source of electricity

To increase the share of renewable energy sources on our energy matrix will help Brazil to reach its carbon emission goal set on the Paris Agreement.

Federal Senate Environment Committee

- 10/23/2019: Temporary Subcommittee on THE BIG PUSH FOR SUSTAINABILITY is set up to propose public policies for a New Green Deal for Sustainable Development
- 05/11/2019: “THE BIG PUSH FOR SUSTAINABILITY” seminar, aiming to present this proposal to emphasize the articulation and coordination of public and private policies to leverage sustainable investments, based on the economic, social tripod and environmental, with the fundamental support of ECLAC.

The purpose of the Temporary Subcommittee is to propose public policies and structural and economic and social development reforms that represent a new green deal for sustainable development. The discussion that is proposed is based on the work of CEPAL, which aims to leverage investments with the objective of building a more sustainable development, in its economic, social and environmental tripod.

The substantial investments needed to make Brazil's economy more resilient and low in carbon emissions, estimated at around R\$ 890 billion by 2030, could give impetus to a new cycle of more equal economic growth in the country.

While on the one hand, the sustainability crisis imposes new contours, given by the boundaries of the biosphere, on the other, it brings new drivers of economic growth with greater equality, including resilient and low carbon investments. The transition to a sustainable production and consumption matrix can be a lever to structurally change the style of development.

SPEAKERS

Carlos Mussi, Director of the ECLAC Office in Brazil

Presented The Big Push for Sustainability, an approach that is being developed by the CEPAL to support Latin American countries on their creation of more sustainable models of development.

Luiz de Mello, Director of the OECD Economic Department

Presented data and debates regarding green growth throughout the world.

Roberto Kreimerman, Uruguay's former Minister of Industry, Energy and Mining 2010-2015

Apresentou as transformações energéticas e industriais do Uruguai a partir da Política Energética ciclo 2005-2030

Cristiano de Oliveira, Sustainability Manager at SUZANO

Data regarding the company's actions and commitments on sustainable development

Solange Ribeiro, Deputy Chief Executive Officer of Neoenergia

Projects and initiatives focused on sustainable development and its social, environmental and economic aspects.

THE BIG PUSH FOR SUSTAINABILITY IN BRAZIL



Effective seminar participation

More than 300 people participated in person, including:

- Federal Senators and Federal Deputies people from various political parties
- Representatives of private companies, social movements, workers' organizations, ambassadors, civil society organizations, researchers and students

Virtual participation from 19 states of the Brazilian federation, who followed the seminar through interactive live broadcast and sent 87 questions and comments.

Subcommittee on The Big Push For Sustainability 2020 2020 Agenda

The upcoming seminars will cover the following themes:

- the role of new technologies and innovation on the big push for sustainability;
- infrastructure for a new green deal; fiscal policies for sustainable development;
- financing for sustainable investments

We will continue to pursue the goal of building a legal framework that reflects the instruments discussed during the events we are holding, with the participation of civil society, so that Brazil can effectively boost sustainability.